



STRATEGIC PLAN HIGHLIGHTS

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STUDENT SUCCESS

GOALS FOR 2023

- > 100% undergrads participate in experiential learning
- > Maintain 100% employer satisfaction w/S&T hires
- > 1,200 unique employers (1,148 in 2017)
- > Restructure freshman engineering program, implement “all-majors” first-year experience
- > 85% first-year retention rate (81% in 2017)
- > 70% six-year graduation rate (64% in 2017)
- > 15% distance/online courses (6% in 2017)
- > 85% grad school placement (81% in 2017)
- > 1:3 debt-at-graduation to starting-salary ratio (1:2 in 2017)
- > Increase classroom use efficiency & increase by 50% textbooks <\$100



RESEARCH & CREATIVE WORKS



GOALS FOR 2023

- > R1, highest classification in Carnegie Classification of Institutions of Higher Education (R2 in 2017)
- > Leverage external partnerships & inter-institutional collaborations within UM System & beyond
- > 10 faculty receive nationally recognized awards (e.g., NSF CAREER awards, National Academies)
- > \$70M annual research expenditures (\$35M in 2017)
- > 750 Ph.D. enrollment (654 in 2017)
- > Increase citations by 15%, publications by 10%
- > 2 new nationally recognized, externally funded research centers

ENGAGEMENT & OUTREACH



GOALS FOR 2023

- > 600 students attending summer camps (470 in 2017)
- > 64 counties participating in Project Lead The Way (58 in 2017)
- > 25% increase in patents and intellectual property licenses annually
- > 20 service learning activities within 50-mile radius
- > Host “Math and Science Night” at key high schools five times per year

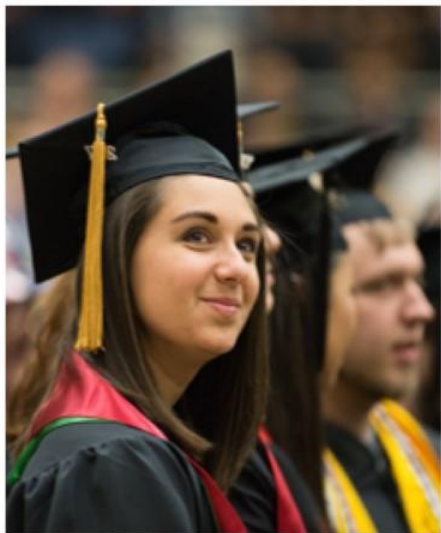
INCLUSIVE EXCELLENCE



GOALS FOR 2023

- > Improve campus climate survey results for underrepresented groups to 80% (70% in 2017)
- > 6 professional development sessions related to diversity and inclusion competencies (3 in 2017)
- > Increase in diversity performance indicator in system-wide appraisal tool
- > 8% URM faculty (4% in 2017) and 10% URM staff
- > Double URM undergrads to 15% (7.5% in 2017)
- > Double URM grad students to 15% (7.5% in 2017)
- > 15 mini grants for curriculum redesign (5 in 2017)

PLANNING, OPERATIONS & STEWARDSHIP



GOALS FOR 2023

- > Develop, evaluate and communicate 5-year rolling budget plans; update annually
- > Exceed facilities condition needs index target of .3
- > Faculty salaries competitive with peer universities
- > Build merit and equity pools into annual budget process
- > Invest in maintenance and repair
- > Exceed change in net assets target in annual budget approved by Board of Curators